

- RODRIGO AYERBE -

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WORK EXPERIENCE

LBL Philanthropy Org. | Sydney, Australia | Sept. 2020 – Present

[Volunteer] Web Administrator | Wordpress

This is a per-request volunteer job that involves updating content, managing website architecture, creating new pages and setting up plugins. Working with YOOWTheme in WordPress, assisting with failures and errors when they happen.

👁 lblphilanthropy.org

StudyTrip | New Zealand & Australia | March 2019 – July 2020

Web Designer / Administrator | Wordpress

Managing WordPress website, plugins, infrastructure, updating content, creating new pages, managing SEO and monitoring performance. Made some improvements from the old website, adjusting responsive content and improving user experience, including style layout and usability.

👁 studytrip.com

Sercom Net Agency | Argentina

Web Designer | May. 2014 – Dec. 2016

Leading design team and working closely with clients to translate business requirements into actual design. Developing and maintaining client websites, bringing support and training for CMS sites. Improving infrastructure, performing website's optimization through WordPress, by identifying user experience and website flow.

Graph/Web Designer + Digital Marketing Assistant | Mar 2011 – Feb 2013

Front-end implementation of web designs through Photoshop, HTML and CSS. Creating social media content (flyers, EDMs, insights, marketing campaigns). Email HTML and CSS development, some Flash animations.

👁 sercomnet.com

Freelancer Graphic & Web Designer | 2008 – Present

I have evolved from Graphic to Web design. Building complete brand identities and CMS WordPress and Joomla for several companies. Fully developed, Search Engine Optimization and link building. Now on my journey of developing new skills and learning back-end, Angular and programming languages.

👁 rodrigoayerbe.com

EDUCATION

Advanced Diploma of IT Diploma | NTCA, Melbourne | 2021 [currently studying]

IT Diploma | Southern Cross Education Institute, Melbourne | 2020

Web UI UX Design using Adobe XD | Udemny.com | 2018

Certificate in Digital Marketing | Interactive Advertising Bureau, Spain | 2015

Tertiary Degree in Advertising & Design

Instituto de Enseñanza Superior IES 21, Argentina | 2011

SKILLS

Language

Spanish

Native tongue

English

Upper Intermediate

IELTS Academic Training

Certificate

Design/Digital Tools

Wordpress



Adobe Photoshop



Adobe Illustrator



SEO



HTML/CSS/JS



Visual Studio Code



Customer Service



Angular 8

